

# SYSTEM FOR VISUALIZING INFORMATION IN A DATA WAREHOUSING ENVIRONMENT

## ABSTRACT OF THE DISCLOSURE

According to the invention, techniques for visualizing customer data contained in  
5 databases, data marts and data warehouses. In an exemplary embodiment, the invention  
provides a system for graphically analyzing relationships in data from one or more data  
sources of an enterprise. The system can be used with many popular visualization tools, such  
as On Line Analytical Processing (OLAP) tools and the like. The system is especially useful  
in conjunction with a meta-model based technique for modeling the enterprise data. The  
10 enterprise is typically a business activity, but can also be other loci of human activity.  
Embodiments according to the invention can display data from a variety of sources in order  
to provide visual representations of data in a data warehousing environment.

PA 194034 v1

15